

## PRESS RELEASE

### For Immediate Release

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## MHPA Launches ‘A Look At The Numbers’ – A New Educational Campaign on Medicaid Managed Care

WASHINGTON, DC (June 18, 2020) - Medicaid Health Plans of America (MHPA), the only national trade association with a sole focus on Medicaid, announced today the launch of a new educational campaign — [A Look At The Numbers](https://www.alookatthenumbers.com) — which highlights how managed care organizations are responding to COVID-19 and the many ways that managed care organizations help states and our national health system better deliver on the triple aim.

The COVID-19 pandemic has upended so many aspects of our health system and economy, and it has underscored the critical role that Medicaid managed care has to play in delivering high-quality care to some of our most vulnerable populations. Medicaid was already a lifeline for over 71 million Americans, and as more people face unemployment and a rapidly changing economic landscape, more individuals will become eligible for health insurance through their state Medicaid programs.

With state budgets under increasing pressure and the Medicaid population set to grow, the delivery of cost-effective and quality health care for Medicaid enrollees will be absolutely critical now and over the long-term.

[ALookAtTheNumbers.com](https://www.alookatthenumbers.com) is a new campaign from MHPA showing through real-time examples how managed care is the right partnership at the right time for patients, providers, and state and federal governmental partners. To learn more about managed care organizations and how they're responding to COVID-19, please visit our campaign website at [ALookAtTheNumbers.com](https://www.alookatthenumbers.com).

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### ABOUT MHPA

Founded in 1995, the Medicaid Health Plans of America (MHPA) represents the interests of the Medicaid managed care industry through advocacy and research to support innovative policy solutions that enhance the delivery of comprehensive, cost-effective, and quality health care for Medicaid enrollees. MHPA works on behalf of its 90+ member health plans, known as managed care organizations (MCOs), which serve approximately 23 million Medicaid enrollees in 37 states, or about one-third of all Medicaid beneficiaries in states with managed care delivery systems. MHPA's members include both for-profit and non-profit, national and regional, as well as single-state health plans that compete in the Medicaid market. [www.medicaidplans.org](https://www.medicaidplans.org) | @MHPA