



**NEWS RELEASE
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MHPA Hires Former Edison Electric Institute Staffer as Manager of Membership and Partnership Engagement

Washington, DC, January 11, 2022 - Medicaid Health Plans of America (MHPA), the only association solely representing Medicaid managed care organizations (MCOs), has hired Eric Hansen as Manager of Membership and Partnership Engagement. Mr. Hansen will be responsible for managing the dues renewal process for all MHPA partners; keeping abreast of trends, innovations, and best practices in membership strategies; and working to develop and implement the annual plan for membership recruitment, retention and engagement. Prior to joining the MHPA team, Mr. Hansen served as the Specialist of Industry and Associate Relations at the Edison Electric Institute. He has more than seven years of experience in member relations and development work at non-profit associations, and is a member of the American Society of Association Executives.

“MHPA is excited to welcome Eric Hansen to our team to help run our membership and partnership engagement efforts,” said Craig A. Kennedy, President and CEO of MHPA. “Eric brings a wealth of experience and knowledge that will help our association further its mission of expanding access to quality, affordable and comprehensive care for Medicaid enrollees. We are thrilled to have him join our team and look forward to seeing his contributions to MHPA and the Medicaid managed care industry.”

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About Medicaid Health Plans of America

Founded in 1995, the Medicaid Health Plans of America (MHPA) represents the interests of the Medicaid managed care industry through advocacy and research to support innovative policy solutions that enhance the delivery of comprehensive, cost-effective, and quality health care for Medicaid enrollees. MHPA works on behalf of its 130+ member health plans, known as managed care organizations (MCOs), which serve nearly 43 million Medicaid enrollees in 40 states, the District of Columbia and Puerto Rico. MHPA’s



members include both for-profit and non-profit, national and regional, as well as single-state health plans that compete in the Medicaid market. www.medicaidplans.org