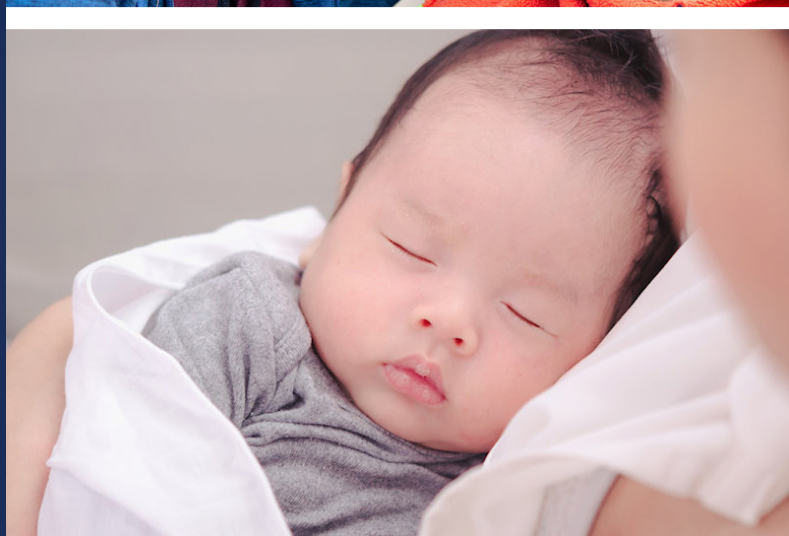




# MEDICAID HEALTH PLANS OF AMERICA

## 2024 PARTNERS PROGRAM GUIDE

PEOPLE WHO COUNT ON  
MEDICAID, COUNT ON US



# MHPA's 2024 Partners Program

## Background

The Board of Directors of the Medicaid Health Plans of America (MHPA), understanding the vital role our corporate members take in improving outcomes for Medicaid beneficiaries, has upgraded its corporate membership program, previously referred to as its “Business Associate” program, into the new “MHPA Partners” program. Participation in the MHPA Partners program will combine annual engagement with the association and benefits during MHPA’s Annual Conference, the largest Medicaid managed care meeting in the country. Membership will run on a 12-month cycle from the date of contribution.

## Gold (\$50,000 Annually – 5 Available)

**MHPA’s most exclusive non-managed care stakeholder partnership level, Gold, offers unparalleled access to the association’s events and experts, as well as unique opportunities — unavailable at any other membership level — to build strong relationships and exchange ideas with Medicaid managed care CEOs, and many other senior health plan officials.**

## Partner Benefits

- Two (2) invitations to attend MHPA's Board of Directors' Receptions and Dinners, held two (2) times annually.
- Participation in quarterly Partner calls with an MHPA Board member, representing national, state, and regional MCO's.
- Opportunity to include company logo, background, and collateral on MHPA’s website, as well as dedicated recognition at all MHPA events, and bi-weekly newsletters.
- Showcase your thought leadership to an MHPA-engaged audience by hosting one fully cobranded webinar.
- Access to “The Advocate”, MHPA's weekly newsletter update, detailing legislative and regulatory priorities, actions, and events.
- Discounted pricing on digital advertising opportunities within MHPA's media kit.

## Conference Benefits

- Six (6) complimentary Annual Conference registrations and unlimited discounted registrations for your team members.
- Two (2) complimentary invitations to MHPA's most exclusive event during the Annual Conference, the State Plan Presidents and Market Leaders Reception.
- Recognition as Gold Partner on all print and electronic materials, including a full-page color ad in the conference program, as well as recognition from the main stage podium, and MHPA's social media channels.
- Opportunity to have one (1) representative participate in MHPA's Conference Committee, which shapes the entire content of the Annual Conference.
- One (1) premier exhibit booth or 10'x10' exhibit space.

## Silver (\$30,000 Annually)

**A vital part of MHPA's continued success, the Silver level provides valuable return on non-managed care stakeholders investments throughout the year and during the MHPA Annual Conference, including special networking opportunities and thought leadership discussions.**

## Partner Benefits

- One (1) invitation to attend MHPA's Board of Directors' Receptions and Dinners, held two (2) times annually.
- Participation in quarterly Partner calls with an MHPA Board member, representing national, state, and regional MCO's.
- Opportunity to host one (1) fully cobranded webinar for MHPA members and partners.
- Discounted pricing on digital advertising opportunities within MHPA's media kit.
- Opportunity to include company logo, background, and collateral on MHPA's website.
- Access to "The Advocate", MHPA's weekly newsletter update, detailing legislative and regulatory priorities, actions, and events.

## Conference Benefits

- Four (4) complimentary Annual Conference registrations and additional discounted registrations.
- Recognition as Silver Partner on all print and electronic materials, including a half-page color ad in the conference program, as well as recognition from the main stage podium, and MHPA's social media channels.
- One (1) table top exhibit (6-foot) or 10'x10' exhibit space.
- Opportunity to have one (1) representative participate in MHPA's Conference Committee, which shapes the entire content of the Annual Conference.

## Bronze (\$20,000 Annually)

**MHPA's Bronze level offers non-managed care stakeholders the opportunity to bring their particular expertise to the association and its members while providing opportunities to engage MHPA's staff and member health plans.**

## Partner Benefits

- Participation in quarterly Partner webinar with an MHPA Board member.
- Opportunity to host one (1) fully cobranded webinar for MHPA members and partners.
- Discounted pricing on digital advertising opportunities within MHPA's media kit.
- Opportunity to include company logo, background, and collateral on MHPA's website.
- Access to "The Advocate", MHPA's weekly newsletter update, detailing legislative and regulatory priorities, actions, and events.

## Conference Benefits

- Two (2) complimentary Annual Conference registrations.
- Recognition as a Bronze Partner on all print and electronic materials, and MHPA's social media channels.

# MHPA Partner Membership

## 2024 Partner Program Agreement

### PARTNER CONTACT INFORMATION

Organization Name (as it should appear): \_\_\_\_\_

Key Contact Name: \_\_\_\_\_

Office Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Organization Type: \_\_\_\_\_

### FOR PROSPECTIVE PARTNERS/SPONSORS

**Membership Type:** MHPA Partner (check package levels that apply)

Gold  Silver  Bronze  Mission Moment  President/Leader Receptions

**Contract Term:** 1 Year **Start Date:** \_\_\_\_\_

**Member Dues Amount:** \$ \_\_\_\_\_ **Sponsorship Commitment:** \$ \_\_\_\_\_

**Total Financial Amount:** \$ \_\_\_\_\_

### AGREEMENT

1. All invoices are to be paid in full within 30 days of the invoice date.
2. MHPA Partner Membership benefits will not commence until this agreement has been signed and returned to MHPA and a minimum of 50% deposit has been paid.
3. MHPA reserves the right to terminate membership/sponsorship benefits if such dollars are not received by MHPA within 60 days of the invoice date.
4. **Cancellation Policy:** Should the member organization wish to terminate its membership, a 50% refund will be issued within 60 days of payment receipt. If payment is received for membership after the 30-day invoice period, the member is not eligible for a refund. All termination requests need to be submitted in writing within the proper time period.

**Signatures:** Member/Sponsor Organization

Medicaid Health Plans of America (MHPA)

**Print Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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*Medicaid Health  
Plans of America*

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