



FOR IMMEDIATE RELEASE

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Media Contact:

[Jill Talley](#), Communications Director

C: (240) 338-6479

Jefferson Health Plans Joins MHPA as a Health Plan Organization Member

(WASHINGTON, DC) – Jefferson Health Plans has joined Medicaid Health Plans of America – the nation’s leading trade association focused exclusively on Medicaid health plans – as a new health plan organization member.

Headquartered in Philadelphia and consistently ranked as one of the highest-rated Medicaid plans in Pennsylvania, Jefferson Health Plans covers more than 316,000 Medicaid enrollees.

“We are excited to welcome Jefferson Health Plans and work with the organization to advocate for solutions that address the diverse health care needs of Medicaid enrollees throughout Pennsylvania and beyond,” said MHPA President and CEO Craig A. Kennedy, MPH. “Jefferson’s commitment to providing comprehensive whole-person care through unique provider and community partnerships across the region exemplifies our members’ passion for improving the quality of life. Jefferson joins MHPA as we continue to prioritize innovative ways to enhance the health care experience and outcomes for all Medicaid enrollees.”

“At Jefferson Health Plans, we’re passionate about improving lives in the communities we serve — from offering wellness, fresh food and substance abuse programs to resources for pregnant members and new parents,” said Krista Hoglund, President of Jefferson Health Plans. “We have a long track record in Medicaid managed care and are committed to reimagining health care. We look forward to developing innovative policy solutions with MHPA and its health plan members to make high-quality, accessible health care a reality for all.”

Hoglund and Jefferson Health Plans Chief Growth Officer Rachel Pryor will serve on the MHPA Board of Directors where they will help oversee MHPA’s strategy and operations, including the organization’s public policy and government relations activities with Congress, state legislatures and regulatory agencies, the Administration, and the Centers for Medicare & Medicaid Services (CMS).

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About MHPA

Founded in 1995, Medicaid Health Plans of America (MHPA) is the only national association that solely represents the interests of the Medicaid managed care industry. Through its advocacy and research work, MHPA supports innovative policy solutions that enhance the delivery of comprehensive, cost-effective, and quality health care for Medicaid enrollees. MHPA works on behalf of its more than 160-member health plans which serve more than 49 million Medicaid enrollees in 40 states, Washington, D.C., and Puerto Rico. MHPA's members include for-profit and non-profit national, regional, and single-state health plans that compete in the Medicaid market. Visit mhpa.org for more information.

About Jefferson Health Plans

With more than 40 years of service, Jefferson Health Plans is dedicated to meeting the health care needs of the communities we serve by providing high-quality and affordable health insurance coverage throughout Pennsylvania and southern New Jersey. Through Health Partners Plans Medicaid, Health Partners Plans Children's Health Insurance Program (CHIP), Jefferson Health Plans Medicare Advantage and Jefferson Health Plans Individual and Family Plans offerings, we offer comprehensive coverage to enable our members to live their best lives in all stages of life. We are nationally recognized for our innovations in managed care, including NCQA accreditation for health equity and quality standards.